

DANE SNYDER

DEVELOPER | DESIGNER

 [instagram.com/dane.draws](https://www.instagram.com/dane.draws)
 [linkedin.com/in/dane-snyder](https://www.linkedin.com/in/dane-snyder)

email: danessparetime@live.com
web/portfolio: danesnyder.com

EXPERIENCE

SENIOR FRONT-END DEVELOPER & DESIGNER Present

FRONT-END DEVELOPER & DESIGNER 2021 - 2025 | 2012 - 2021

Delicato Family Wines | Francis Ford Coppola Presents

- Front-end web design and development, translating concepts into functional digital products with expertise in UI/UX, wireframing, sitemaps, and website theme creation.
- Managing 30 WordPress websites, including content updates, maintenance, plugin/security oversight, and site optimization across devices and browsers.
- Custom email templates, visual content design, motion graphics, video editing, print designs, and illustration.
- Supporting marketing campaigns through digital ads, social media, brand websites, and content updates such as press releases and landing pages.
- Lead integrating AI into creative workflows, third-party app integration (MikMak, Bazaarvoice, GA4, etc.), migrating websites to WordPress VIP, redesigned and rebuilt 30+ company websites.
- Collaboration with agencies and international teams on multilingual digital assets and creative projects.
- Design trade marketing assets, digital-shelf assets, creating micro-sites, and interactive holiday gift guides. Create logos, branding guides, static and animated social media assets, digital ads, and digital newsletters. Support for e-commerce sites, loyalty programs, and compliance updates (WCAG/ADA).

Freelance Graphic Design, Illustration and Web Development 2007 - Present

18 years of experience as a freelance web and graphic designer, brand expert, and illustrator, creating custom websites, logos, brand guidelines, illustrations, and various digital and print design projects for large companies, non-profits, agencies, professional athletes, and local businesses.

Commercial Graphic Artist II *Raytheon* May 2009 - July 2012

Commercial Graphic Artist I *Raytheon* September 2006 - May 2009

Graphic Artist *Contracted with Raytheon* May 2005 - September 2006

SKILLS & EXPERTISE

Adobe Creative Suite
WordPress + PHP
UX + UI
HTML + CSS + jQuery + JS
Visual Design
Concepts + Wireframing
Illustration
Email + Social Marketing
Motion Graphics
Branding + Packaging

SUMMARY

Thoughtful, confident, and self-motivated professional known for exceptional work ethic, innovative solutions, and consistent productivity. Engages large and complex projects with positivity and a proactive, solution-oriented mindset. Builds strong cross-functional relationships through open-minded collaboration and organization. Recognized as a valuable resource, receiving consistent positive feedback for creativity, responsibility, and expertise.

EDUCATION

The Art Institute Online
Graphic Design

The Art Center Design College
Advertising Art, Illustration

University of Central Missouri
Graphic Arts



"His skillset is one that nobody else has in the organization"



"He takes on his work with a great attitude, never missing a deadline and delivering consistently high quality work."



"He is able to create new web pages and websites beyond most people's expectations. He understands what is needed and why, and has never told anyone that something cannot be done."



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